

MasterMind Days Themed with your business in mind

Cherrystone are planning to run **MasterMind Days** 6 times a year, approximately every two months. Each day will have a theme. Themes include:

- Post Crunch Leadership
- Strategic Futures
- Innovate Now!
- Re-energising Teams
- The Customer Rules OK!
- On the Money

Each of these events will be a mix of our unique approaches to strategic thinking, action learning sets and tactical solutions.

If you would like to find out how Cherrystone's **MasterMind Days** could help you and your company, then call now on 0800 542 0762 or email:

info@cherrystone.org.uk

*...leaving
no stone
unturned!*



Cherrystone
At the heart of business,
facilitating change...

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MasterMind Days



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Identifying the problem

- ⇒ If you could change anything about your organisation what would it be?
- ⇒ If you could be given the tools and support you needed to change **anything** how much would it be worth to you and your business?

It is often the case that people can identify issues within their business that need improving. There are usually, however many obstacles to actually making this happen.

These obstacles can take the form of people not being aligned with what needs to happen, departments having conflicting agendas, problems with difficult members of staff or just the inherent problems of big organisations taking time to change direction or policy.

"Give me a lever long enough and a fulcrum strong enough, and single-handed I can move the world." - Archimedes

Business MasterMind Days from Cherrystone

So how can you start the process and actually make real changes to your business? Our **Business MasterMind Days** will offer you a chance to share your issues with other business leaders. Through group work facilitated by our experts, you will gain solutions and tools to change the things that will allow your organisation to progress to the next level.

Typically a **MasterMind Day** will bring together between 10 and 20 senior business leaders to discuss issues that they need to tackle in a open and creative environment. Using a combination of Action Learning Sets, open forum and presentations, the Cherrystone team will take you through your paces, challenge your thinking and set action plans.

You will leave with a clearer view of the issues you face and a set of actions to follow-up. These actions may be stand alone or may become part of your Cherrystone Action Portfolio which you work on outside the **MasterMind Days** and report back-on at future events.

Our **MasterMind Days** are designed to be part of a series of events which have been developed with you in mind.

For details and to book please contact Cherrystone on 0800 542 0762.

About Cherrystone

Cherrystone is a collective of strategic training, coaching and development experts who enable individuals to effect real change within their organisations. They cover all aspects of business from corporate development to realising personal potential .

At Cherrystone we can deal with **all** of these issues as we come at problems from every angle. By **leaving *no stone unturned*** we can take an holistic approach to your business. The result of this is that not only can we give you the tools that are needed to improve your company quickly and effectively but we can also ensure that you will not be blind-sided by obstacles further down the line.



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