

General Business Management Questionnaire

How does your company measure up

Level of strength

	High			Low
1 The business mission is meaningful to everyone within the business	1	2	3	4 5
2 It is clear how the company strategic plan contributes to the mission	1	2	3	4 5
3 The business is maximising opportunities when they arise	1	2	3	4 5
4 The staff are motivated and involved in their roles	1	2	3	4 5
5 All jobs get done at the appropriate level	1	2	3	4 5
6 The staff feel well rewarded	1	2	3	4 5
7 The company works as a team	1	2	3	4 5
8 Metrics have been defined which match the strategic plan	1	2	3	4 5
9 Key metrics the company requires to operate effectively are captured	1	2	3	4 5
10 Customer service metrics are on target	1	2	3	4 5
11 The company has operational failsafe plans	1	2	3	4 5
12 Profitability targets are being met	1	2	3	4 5
13 The product meets all the needs of the marketplace and more	1	2	3	4 5
14 Innovation plans are revisited regularly	1	2	3	4 5
15 The company meets all Health and Safety and HR law	1	2	3	4 5