



# Smile

August 2008



the **JamBerry** newsletter

## Learning to Play the Game

*When people label a task as 'work' do they find the task more onerous than when they label the same task as 'play'?*

It would appear that they do. Games can be used to provide powerful metaphors for what happens in the workplace. They are fun, can be competitive, and have clear rules. As children we learnt through playing games. Why should that change as an adult?

So much training is designed around listening and watching, both fairly passive activities. The most powerful training involves all the senses and learning styles, allowing participants to absorb new information in a variety of ways, through sight, hearing and doing; through both active and reflective learning styles.

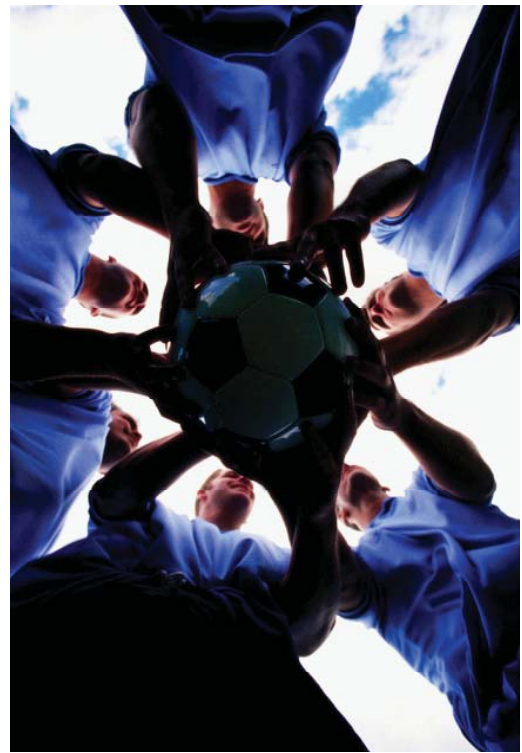
Imagine your workforce fully engaged in learning where they are totally immersed in the

subject. This is what is likely to happen when they are involved in playing games together as a team.

So why do games work so well?

*"Imagine your workforce fully engaged in learning..."*

- Learning can be accelerated. A large body of knowledge can be absorbed in a new and exciting way.
- Participants can make mistakes in a safe environment and learn for the future.
- Playing games can often promote strong bonds between players and they work well for developing teams.



Playing games is a great way to learn

- They promote interaction between people and provide an opportunity for hands on development rather than the remote training provided by e-learning and other remote learning tools.

If you would like your team to:

1. get involved
2. stay involved
3. be open to the learning points
4. retain the new knowledge gained longer

call Berry Winter now on 08450 945584 or email [berry@jamberry.co.uk](mailto:berry@jamberry.co.uk)

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## Training with more Bite'Z



*"We need short, concise training which delivers high quality."*

In a busy working environment, taking time out to attend training courses can seem onerous and difficult. Bite'Z workshops are therefore designed to be short, sharp and focused. Participants get the most out of a session, without eating into their precious time more than is necessary.

Each workshop lasts no more than two hours and can be run at times of the day to suit the business environment.

*"Our two hour sessions deliver value for money."*

We are running open sessions throughout the autumn. For more information and our latest timetable see the website or call Berry Winter today on 08450 945584

## Governance: A Painful Experience?

*Governance is an issue in a wide variety of organisations.*

This is often driven by the requirement to be able to show that the organisation is compliant with all of the relevant legislative and commercial requirements. JamBerry is experienced in helping organisations manage the knowledge Volcano. Helping organise what is really required, and most importantly how to manage the navigation of the data such that it is easy to find the right information in an appropriate timescale.

The process varies from paper based systems to simple intranet and web based warehousing of information. JamBerry was approached by

*"Let JamBerry help you manage the knowledge Volcano"*

a local dental practice to help in the area of Health and Safety. It became clear very quickly that the practice are experts in their field. They are driven, however, by the quality of care they would like to provide; not by the



bureaucratic documentation which they are expected to follow, much of which has no effect on the quality of patient care. JamBerry was able to help them to organise their paperwork and the practice now finds itself in a managed position where it has been possible to challenge the PCT from a position of knowledge and understanding. For more information call James Hammerton-Fraser now on 08450 945584.